Welcome to ZISU
Zhejiang International Studies University
WELCOME TO ZISU
President’s Message
Fast Facts

ACADEMICS AT ZISU
Disciplines
Schools and Programs
Internships

RESEARCH
Research Centers
University Journals and Periodicals

SOCIAL SERVICES
Teacher Training
International Volunteers Association

PARTNERSHIPS

CAMPUSS LIFE
Residence Life
Student Leadership Organizations
Student Clubs
Involvement
Student Support Services
Dear colleagues, partners, and visitors,

On behalf of our faculty, staff and students, I would like to welcome you to Zhejiang International Studies University. Established in 1955, ZISU was formally accredited as Zhejiang College of Education. With over a half century of professional experience in pedagogical education and teaching staff training, ZISU adopted its present name of Zhejiang International Studies University in 2010 and began to extend its degree education to wider varieties of linguistic and literature majors.

ZISU is an intimate and well-connected public university, unique in its own ways. It is the base for the cultivation of internationally applied talents, where it receives 100 worldwide nationalities of students, faculty, and staff annually who play a significant role in building a multicultural community and developing an academic environment that reflects diverse perspectives. Hangzhou (the capital of Zhejiang province, host of the G20 summit in 2016, as well as the Asian Games in 2022) is not only known for its fabulous scenery, but also for its reputation as one of the centers for international businesses and trade in China. Most importantly, this city of over 9 million provides limitless opportunities for internships, cultural events, and activities for all of our university’s population to participate in.

Our team of talented and devoted faculty and staff strive to give the best knowledge and skills to our students and prepare them for the next step in their career. By putting the university motto of “Virtue”, “Perseverance,” “Erudition,” and “Practicality” into action, students are encouraged to maintain their moral excellence and dedication to education. Because our students are consistently obtaining knowledge and abilities despite obstacles, hard-working in learning and studying, as well as taking advantage of various engagement and leadership opportunities, they are well prepared and successful in the real world.

As ZISU has set its 13th 5-year internationalization goals, it has been dedicating additional efforts in recruiting more international students and professionals, expanding its degree and exchange programs, on-campus services, and volunteer opportunities available to its population. It is our goal, with team efforts in teaching, social services, scientific research, and cultural inheritance that we will develop ZISU into a prestigious example of internationalized and diversified higher learning where both students and faculty from domestic or abroad can pursue their ambitions and be prosperous.

Enjoy the beautiful scenery of ZISU and explore the international opportunities we are known for. I welcome you to visit our campus and experience it in person!

Dr. Hong Gang
President, Ph.D.
To serve the local economy and social development of Zhejiang Province, ZISU is educating students to be internationally applied with efforts and achievements featuring:

**Top Distinctions**

- Inter-disciplinary education in a language as well as a major
- Intensive foreign language training for all students
- Interpersonal communication between students and faculty in small-size campuses and classes
- International practicum and internships
- Employment opportunities in international organizations
Disciplines

ZISU runs 8 distinctive academic disciplines with 5 at the provincial outstanding level:

1. Foreign Languages and Cultures
2. Chinese Languages and Culture
3. Applied Economics
4. Business Management
5. Chemistry

Departments and Schools

Within its 12 schools and colleges as well as one department, ZISU offers a wide range of fields of studies that include English and Chinese taught programs offered to both, domestic and international students. Hence ZISU students have the option of taking a mixture of courses taught in English or Chinese to fulfill their academic goals and requirements.

School of English Studies
- English (Education or Language)*
- Business English (Doing Business in China)*
- Translation*
- Translation (Interpretation)*

School of Asian Languages and Cultures
- Japanese
- Arabic
- Korean
- Turkish

School of European Languages and Cultures
- French
- Spanish
- Italian
- Portuguese
- Russian
- German
- Czech
- Polish

School of Chinese Studies
- Internet and New Media
- Chinese Literature (Education)
- Chinese Literature (Foreign Secretary)
- Teaching Chinese as a Second Language

School of International Economy and Tourism Management
- International Economics and Trade
- International Economics and Trade*
- Tourism Management
- Tourism Management *
- Exhibition Economy and Management
- Accounting
- Accounting**
- Business Administration
- Business Management**
- Marketing**

School of Educational Science
- Pedagogy
- Psychology

School of Science and Technology/Entrepreneurship School of Cross-border E-commerce
- Mathematics
- Chemistry
- Scientific Education
- E-Business (Cross-border)
- Computer Science and Technology
- Financial Engineering
- International Business
- Applied Electronic Technology**

School of Arts
- Musicology (Education)
- Fine Arts (Education)
- Fine Arts (Art Design)
- Visual Media Design**
- Musical Performance**
- Decoration Design**

School of Applied Foreign Languages
- College English courses

College of International Education
- Chinese courses for international students
- Business Chinese
- Hotel & teaching internships

College of Continuous Education
- HSK, IELTS, Certificate of Interpretation, etc.

College of Marxism
- Ideological and Political Education

Department of Physical Education
- Taiji, Kong Fu training, fitness, etc.

Note:
* English Taught Programs
** 3-year Vocational Education
Internships

“One’s destination is never a place but a new way of seeing things,” once said Henry Miller. Our students are provided with several internship positions abroad as well as in China for them to gain hands-on experiences in the real world and expand their knowledge through a different perspective.

Hotel Tourism

This program is offered through ZISU for students from its partner universities. It takes place during spring semesters. Students get the chance to work as an intern at a five star hotel located in Hangzhou, one of the best touristic sites in China. It is best for Tourism and Business Management students.

“During my internship, I learned a lot from what now became my home, Zhejiang Narada Grand Hotel, where I worked as a Guest Relations Officer. I learned what I would have never been able to learn in books because attitude and service are something you need to achieve every day. I would like to thank ZISU for giving me such an opportunity that allowed me to attain experience in tourism and customer service fields.”

-Heilly Yearim, program participant from the University of Colima, 2016.

1+1+2 Program

Students who undertake the “1+1+2” program between ZISU and the University of Wisconsin-River Falls (UWRF) study abroad at UWRF for the entire duration of their sophomore year. During their stay at UWRF, they are scheduled to visit and observe classes in primary schools nearby every week. Moreover, they will host some workshops and lectures to local audiences to introduce Chinese culture.

Teaching Chinese in Mexico

ZISU students pursuing their Bachelor’s Degree in Teaching Chinese as a Foreign Language are sent to Mexico to teach Chinese language and its culture at one of our cooperating partners – the University of La Salle Laguna. Our students work full-time at the university and are responsible for classroom-teaching of 25-26 academic hours per week.

“At first, I did feel a bit lost. My previous traditional pedagogical experience didn’t work well here. But later on, after getting in touch with students and asking for experience from colleagues, I gradually formed my own teaching methods. This is indeed an unforgettable experience!”

-Liu Shengwu, program participant
Research at ZISU aims to serve the regional need for social and economic development. Giving priority to the research and service on International Studies of Metropolitan Cities (ISM), Internationalization of Zhejiang Regional Culture (IZRC), Latin American Studies and Sino-Latin American Cooperation (LASSLAC), and Foreign Language Education (FLE), ZISU actively serves as the think tank for regional governmental institutions in policy making and consultancy, as well as research database of foreign language education. ZISU’s research efforts are enhanced through creative and interdisciplinary collaborations with leading research institutes and consortia in Zhejiang and the Yangtze River region.

Compiled here are some of ZISU’s research centers where active research is taking place:

- Applied Chemistry
- Brand Communication Studies
- Chinese and German Education
- Chinese Language and Cultural Studies
- Collaborative Center for Internationalization of Zhejiang Regional Culture
- Computer Application Technology
- Educational Leadership and Teacher Education
- Fine Art and Cultural Creativity
- Folk Music Studies
- Foreign Language Education
- Foreign Linguistics and Applied Linguistics
- International Business: Language and Culture
- International Tourism and Leisure
- Latin American Studies
- Internationalization of Metropolitan Cities
- Moral Education Studies
- Translation Education
- Translation Studies

University Journals and Periodicals

Journal of ZISU is a bimonthly journal of academic theories. Founded in December 1983, with efforts in transformation and development, the Journal has become a platform for the scientific research and teaching achievements in language studies and joint development of multi-disciplinary research in and outside the university. In 2010, the Journal of ZISU won the prize of China’s Excellent University Journal in Social Science and China’s Outstanding Feature Column of University Journal in Social Science.
Social Services

ZISU is taking advantages of its tradition and strength in teacher education and international studies to serve the local economic and social development in a creative, collaborative and multi-purpose manner.

Teacher Training
ZISU has a long reputation for teachers continuing education, especially for the training of primary teachers with active and sustainable cooperation with Hanns-Seidel Foundation in Germany since 1998. Functioning as Zhejiang Provincial Training Center for Teachers and Educational Administrators, ZISU undertakes and designs training tasks for the “National Training Program—Exemplary Centralized Training”, “Career Development Program for Schoolmasters of Primary Schools in Rural Areas”, and “Training Projects for Excellent Teachers and Schoolmasters in Zhejiang”. The training center has built up a high-quality brand and reputation for its teacher training programs.

International Volunteers Association
The International Volunteers Association has about 3000 student participants providing multi-lingual services, including English, Japanese, French, Spanish, Arabic, Portuguese, Italian, Russian, Korean, and German. The Association has played an active role in international conferences and events including the G20 Hangzhou Summit and World Internet Conference where it has been reported and covered by mass media for their professionalism and dedication.
Global Partnerships

The university actively promotes international education exchanges and cooperation. ZISU is a partnering member of China Scholarship Council for outstanding undergraduate international exchange programs. Through international joint development projects like the mutual recognition of credits and degrees, the university has been sending nearly 400 students abroad annually. Cooperative relationships have been established with 35 countries and areas such as U.S.A, Ireland, Russia, Germany, Spain, France, Australia, Japan, South Korea, Chile, Mexico, etc. and more than 100 colleges, universities and organizations around the world. By the year of 2020, the university plans to extend its partnership more widely to countries along “One Belt, One Road” and countries in Latin America.
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<th>Country</th>
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<td>CANADA</td>
<td>Cambrian College of Applied Arts and Technology</td>
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<td>Quebec-Zhejiang Association of Friendship</td>
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<td>Secondary School of Antoine-Manseau</td>
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<td>COLOMBIA</td>
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<td>Foundation University of Bogota Jorge Tadeo Lozano</td>
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<td>COSTA RICA</td>
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<td>MEXICO</td>
<td>Autonomic University of Chihuahua</td>
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<td>University of Colima</td>
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<td>University of La Salle Laguna</td>
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<td>PERU</td>
<td>Peruvian University of Applied Sciences</td>
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<td>UNITED STATES OF AMERICA</td>
<td>California State University-San Bernardino</td>
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<td>Virginia Wesleyan College</td>
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<td>JAPAN</td>
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<td>Heian Jogakuin (St.Agnes’) University</td>
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<td>Musashi-Urawa Japanese Language Institute</td>
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<td>Northeast Multicultural Institute Nishogakusha University</td>
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<td>KAZAKHSTAN</td>
<td>Kazakhstan Institute of Management, Economics &amp; Strategic Research</td>
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<td>IRELAND</td>
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<td>Suez Canal University</td>
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<td>EQUATORIAL GUINEA</td>
<td>National University of Equatorial Guinea</td>
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<td>ISRAEL</td>
<td>University of Haifa</td>
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<td>JORDAN</td>
<td>Jordan Language Academy</td>
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<td>MOROCCO</td>
<td>Hassan II University of Casablanca</td>
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<td>University of South Africa</td>
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<td>Istanbul Aydin University</td>
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<td>University of Pamukkale</td>
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College is not only about studying one’s choice of degree, but also engaging and getting involved in on-campus organizations, events and activities. There are more than 60 diverse student organizations and clubs available for domestic as well as international students to be involved in and make their college expe-
Life

Experiences memorable. These clubs range from areas of academics, talents and skills, entertainment, to public welfare. Furthermore, there are several student leadership organizations on campus that aim to prosper the campus, its population, as well as involvements among them culturally and academically.
Residence Life

In order to experience the real college life, one needs to live on campus, meet other students, be aware of what’s happening around campus and most importantly, learn how to live independently. ZISU offers its students beautiful and comfortable Chinese and international dormitories with convenient location near shopping malls, restaurants and supermarkets, as well as easy access to public transportation. Above all, the safety of students is guaranteed by a 24-hour security system.
Student Leadership Organizations

Student Union
The Art Troupe
New Media Alliance
Student Ambassadors
Students’ Association Union
Communist Youth League Committee
Self-discipline Committee of Students’ Dormitory
Student Clubs

Study
13
Cicero Interpretation Club
Japanese Club
Korean Club
Russian Club
French Club
Arabic Club
Jingyuan Literature Club
Mandarin-Promoting Club

Skill-Training
11
Model United Nations
Stage Plays Club
Debating Club
Guanyan Poetry Club
Egret Drama Club
Entrepreneurship Club

Talent-Training
13
Yinyue Shaoxing Opera Club
Lehuo Floriculture Club
Painting and Calligraphy Club
Sinology Club
Photography Club

Entertainment
24
Muyin Ukelele Club
Traditional Ethnic Sports Club
Taekwondo Club
Golf Club
Hip-Hop Dancing Club
Exotic Dancing Club
Heyin Guitar Club
Karate Club
Ping-Pong Club
Yoga Club
Volleyball Club
Basketball Club
Bike-Riding Club
Soccer Club
Go-ahead Tennis Club
Simple Skateboard Club
Comics Club

Public Welfare
7
ZISU Family Psychodrama Club
Youth and Health Club
Energy-Saving and Environment-Protecting Club
1cm Charity Club
Another significant part of college life is taking part in on-campus events, gaining new experiences and skills, and broadening one’s horizon. Students at ZISU can also participate in cultural, academic, and sports competitions that are held annually among all of the student population. These events can range from singing to speech contests and debates. Moreover, there are several interna-
tional events like Culture Corner, Language Corners, Festival of Nations, etc. hosted by our international student body in which anyone (students not only from our campuses, but also from different universities) are welcome to attend, participate, and learn about a different country, its culture, traditions and customs, as well as language on a personal level.
1. **Stars of ZISU**
To discover and appreciate the talents and skills on campus, ZISU provides its population annually held Stars of ZISU Event where students have an opportunity to present and share their talents with the rest of the university population.

2. **Cantata**
In order to commemorate the December 9th movement and excite students and faculties’ patriotic spirit, Cantata is held every December 9th. To remember the history and have a sense of responsibility for our country, every school has a representative team that chooses a patriotic song to sing and perform on stage.

3. **Welcome Party for Freshmen**
It is the very first celebration where new students celebrate their transition to another chapter of their lives. By attending the event, the new students have the chance to introduce themselves to each other and make friends as well as meet the senior schoolmates who will be showing them the colorful campus life and their college life experiences.

4. **Speech Contests**
In order to provide students a good English learning atmosphere and improve their language abilities, Chinese and English speech contests are promoted. There are two major speech contests students can participate in: the Freshman Cup, which is combination of Chinese and English speeches, and the Blue Sky Cup that mainly focuses on contestants’ English Speech ability and the encyclopedia. They are held twice a year, both in Fall and Spring Semesters.

5. **Debating Contest**
It is a type of competition that challenges students to educate themselves about the current worldwide events and strengthen their critical thinking from various perspectives. It is held yearly, both in Chinese and English languages.

6. **Campus Top Ten Singers Competition**
As a brand event of our campus, the Campus Top Ten Singers Competition gives students who love singing an opportunity to perform on stage and share their talents with their peers, contributing to the rich campus life. It’s held at the end of April annually.

7. **100 Regiments in Recruiting Battle**
It’s important for a freshman to choose his or her suitable clubs. Every October, the 100 Regiments in Recruiting Battle is conducted by the Students’ Association Union of ZISU for every club to recruit its members. It’s a battle gathering singing, dancing, rapping, exotic costumes, and taekwondo shows, etc.

8. **Clubs’ Cultural Festival**
Every November, the Clubs’ Cultural Festival is held to provide clubs an opportunity to show their achievements. Through this activity, students may get a sense of accomplishment and express their acquired skills and knowledge by taking part in such an event.

9. **Culture Corner**
This on-going event is organized by the Division of International Exchanges and Cooperation to bring the awareness of all diversities ZISU has on its campus. Every month, representatives of a country present and showcase their cultures and traditions to the interested individuals.

10. **Festival of Nations**
It is a grandiose campus-wide celebration of all the vibrant and unique cultures that are represented at ZISU! It’s held at the end of each academic year where everyone comes together, celebrates and cherishes the multicultural world one lives in.
At ZISU, there are many support services provided to its international, domestic populations, as well as faculty and staff.

1. Health
If students have health issues, are in need of basic medical care, or would like to discover more about health related issues, they can refer to the Health Center that offers 24-hour services on both campuses.

2. Counseling
As well, both of our campuses have counseling rooms set up, where students can go to receive help if they are in need of psychological or consultation counseling with a professional counselor at any time.

3. Career
Another on-campus service students can take advantage of is our professional Career Services team where students can develop professionally and prepare themselves for the job market.
Support Services for International Students

Being far away from home and studying at a foreign university where one doesn’t speak the language well (or at all, yet) and is not familiar with the culture as well as its education system can be challenging. Hence ZISU is doing its best to provide international students with excellent support services, so current and future international students have fruitful and thriving experiences of studying abroad at ZISU.

Host Buddy Program
To assist international students to adjust to the new campus and their surroundings, ZISU offers both international and Chinese students with an opportunity to communicate with each other and improve their language skills as well as share each other’s cultural knowledge and practices.

Host Family Program
To provide international students with the real Chinese cultural and traditional experience, ZISU has established the Host Family Program where international students are paired with Chinese families who are also faculty members of ZISU; this way, international students have the chance to learn more about the country’s and university’s culture and value.

Orientation
To inform, educate and familiarize international students with their new home and its surroundings, academics, campus life, as well as services provided within, ZISU offers them with Orientation in the first week of their first semester. International students are then ready to start their exchange journey with full knowledge and eagerness.

Residence Life Support
To make international students feel like they are at home, ZISU has provided and equipped the international dormitory with the necessary services and amenities, such as bilingual Desk Assistants (DAs) who are quite knowledgeable about campus and cultural engagement activities within.